

Kindred Group Press Release

Malta, 6 April 2022

Kindred supports Women in Tech Sweden to improve diversity in the tech industry

Kindred has once again signed up as co-creating partner to Women in Tech Sweden and will take part in the conference on 13 May. Women in Tech Sweden is the largest tech conference for women in the technology industry in the Nordics. This year's theme is "Level Up". It calls for constant development within tech companies, as well as for individuals.

Kindred Group plc (Kindred) supports Women in Tech Sweden for the sixth consecutive year and will participate in the conference as a co-creating partner on 13 May. Following last year's virtual event, 2,500 attendees will gather at Waterfront in Stockholm to network in person, gain new knowledge and share experiences. Kindred Group will also arrange a meet-up at their Stockholm office at Urban Escape on 18 May, which will be open for all attendees at the conference, where Kindred employees will share their expertise and knowledge.

"Women in Tech this year wants to inspire and enlighten women who are already in the tech industry to stay within the field by providing a network. This is truly important and we would like to contribute to that," says Anna Jein, Sustainability Manager Kindred Group.

"Being part of Women in Tech is very fulfilling and our employees of all genders are very eager to take part on the day. Diversity and gender equality is a strategic ambition and fundamental to securing talent for our future success - it differentiates the top performers from the rest, regardless of what industry you are in," concludes Jein.

"This year's theme 'Level Up' is about constant development, broadening your horizons and driving change. It's something that we at Kindred can certainly relate to and try to incorporate into our culture and values," says Anna Jein. "We look forward to taking part in raising the awareness on this topic across the gambling industry and beyond."

For more information:

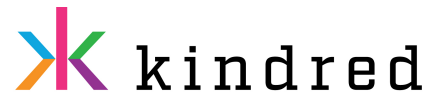
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About Kindred Group

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www.kindredgroup.com





Kindred Group is one of the world's leading online gambling operators with business across Europe, North America and Australia, offering more than 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 2,000 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

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