

Kindred Group Press Release

Malta, 16 January 2024

Kindred discloses theme for Sustainable Gambling Conference - “Safer Gambling: A look into the future”

Kindred Group will host the Sustainable Gambling Conference on 20 March in London. The conference aims to gather experts, both from within and outside the industry, to share ideas and views with the goal of ensuring a sustainable and safe industry. The theme of the 2024 conference is “Safer Gambling: A look into the future”.

Kindred Group plc (Kindred) will host the Sustainable Gambling Conference at the Kia Oval in London on 20 March. The conference has earned its reputation as a hub for meaningful dialogue, bringing together subject matter experts from various sectors, both within and beyond the gambling industry. Renowned international speakers, including representatives from EPIC Global Solutions, Gamban, EGBA, KPMG, Rdentify and TransUnion, will share their insights and experiences. They will be accompanied by this year's keynote speaker, the well-known author Daniel Maté.

"At this year's conference, under the theme 'Safer Gambling: A look into the future,' we will delve into the implementation of AI in the gambling industry, focusing on its potential to advance responsible gambling measures. We will also take a deep dive into what opportunities lie in automation and technology when it comes to affordability and financial risk assessments. One of our panel discussions will spotlight what is next for the White Paper in the UK – a theme that will be of interest for many markets across Europe. With a stellar lineup of highly qualified speakers, I look forward to a conference with valuable insights and discussions for all attendees", says Alexander Westrell, Director of Communications, Kindred Group.

The Sustainable Gambling Conference serves as a catalyst for collaborative efforts within the industry. It aligns with Kindred's overarching ambition to facilitate and contribute to a fact-based and transparent conversation, providing a platform for all stakeholders involved in gambling. The conference will take place on 20 March 2024 at Kia Oval in London.

For more information about the agenda and to register, visit www.sustainablegambling.com/

For more information:

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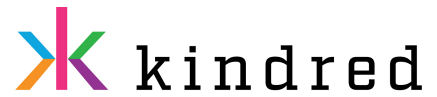
About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, North America and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs approximately 2,500 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity)

Kindred Group plc, Level 6, The Centre, Tigne Point, Sliema, TPO 0001, Malta

Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.

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Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

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