

Kindred Group Press Release

Malta, 23 July 2024

Notifications of major holding in Kindred Group plc

Kindred Group plc (Kindred) hereby announces that it, on 22 July 2024, has received two notifications of major holding from JPMorgan Chase & Co, a company with its registered office in Wilmington, Delaware, USA. The notifications refer to 1) an increase and 2) a decrease in the number of shares and voting rights in Kindred held by JPMorgan Chase & Co.

According to the latest notification, JPMorgan Chase & Co held 4.84% of the shares and voting rights in Kindred as of 18 July 2024.

The relevant chain of controlled undertakings can be found in the notifications, of which copies can be found on Kindred's website:

<https://www.kindredgroup.com/investors/the-share/major-holdings>.

This information is information that Kindred Group plc is obliged to make public pursuant to the Listing Rules published by the Malta Financial Services Authority under the Financial Markets Act (Chapter 345 of the Laws of Malta).

For more information:

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs approximately 2,500 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

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www.kindredgroup.com

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