



**Press information**

Malta, 15 June 2012

## **Exercise of options in Unibet Group plc**

In the exercise window ending on 15 June 2012, under the rules of Unibet Group plc Executive Option Scheme, 51,972 share options were exercised.

Of these options 478 options were exercised by issuing 478 ordinary shares with a par value of GBP 0.005, and in connection with this exercise, Unibet has received GBP 6,715.90 which has, in full, been taken to equity.

The remaining 51,494 options were exercised using SDRs from Unibet's Share buy back programme initiated in 2007 and 2011. In connection with this exercise, Unibet has received GBP 723,325.46, which has, in full, been taken to equity.

Following this exercise, the total amount of shares outstanding in Unibet Group plc is 28,269,266 ordinary shares with a par value of GBP 0.005. Of the total outstanding shares, 360,039 from the Share buy back programme initiated in 2007 and 2011 continue to be held by Unibet.

**For more information:**

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**About Unibet**

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through [www.unibet.com](http://www.unibet.com), [www.unibet.dk](http://www.unibet.dk), [www.unibet.fr](http://www.unibet.fr), [www.unibet.it](http://www.unibet.it), [www.unibet.com.au](http://www.unibet.com.au), [www.maria.com](http://www.maria.com) and [www.mariacasino.dk](http://www.mariacasino.dk).

Today, Unibet has more than 6.5 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com)