



Press information

Malta, 3 July 2012

Fun88 selects Kambi Sports Solutions for Pool Betting

Kambi Sports Solutions has signed a two year agreement to deliver its Pool Betting products, Supertoto and Superscore, to Fun88. Fun88 is a well-recognized Asian operator who has been nominated by the eGaming Review Magazine for the “Asian Live Gaming Operator of the Year” in 2009, and “Asian Operator of the Year” in 2009 and 2010.

"Fun88 focus primarily on the Casino and the Sportsbook products. Having this focus, we are eager to launch the Pool Betting product as it is the perfect combination of our two main products. To us, Pool Betting is simplified Sport Betting with a touch of casino. We are convinced that Kambi's Pool Betting products Supertoto and Superscore will be most appreciated by our punters, allowing them to bet small and win big", comments Nathan Walker, Director at Fun88.

"Fun88 is one of the leading brands in Asia, and has a well known brand within Casino and Sportsbetting. With Fun88, we are enhancing the network's position in Asia as well as further strengthening the liquidity in the network", says Kristian Nylén, CEO, Kambi Sports Solutions.

Supertoto and Superscore are Kambi's Pool Betting products, where players at operators such as Unibet, Paf, Expekt, Nordicbet, Interwetten, AsianLogic and TonyBet participates in joint pools in order to maximise liquidity. With Fun88 joining the pool through Kambi, the network further strengthens its strong position as a global Pool Betting network.

Supertoto consists of a number of weekly coupons where the challenge is to predict the correct outcomes in the selected matches. The main weekend coupon, Supertoto14, consists of 14 matches from the top European football leagues. These bets offer consistently high potential payouts – the record payout currently stands at EUR 230,000. Supertoto14 pays out on 11 or more correctly predicted matches.

Superscore consists of 2-4 matches where the objective is to predict the correct scores in the selected matches. The record EUR 14,000 win on Superscore came from a EUR 0.10 bet at odds of 140,000 - 1.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.com.au, www.maria.com and www.mariacasino.dk. Today, Unibet has more than 6.5 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com

About Fun88

Fun88.com is an online gaming company offering Sportsbook, Casino games and Keno. Welton Holding Limited, trading as Fun88, has operations in Asia and holds a gaming license with the Isle of Man. The company is based in Ramsey, United Kingdom. It fully certified and audited by Gaming Associates, a renowned Australian testing and auditing house for interactive gaming. Fun88 offers betting on all major sports in multiple languages and in all major currencies. Fun88 is one of the leading sports betting operators in Asia.

More information about Fun88 can be found on www.fun88.com