



Press information

Malta, 13 June 2012

Kambi signs contract with Egasa Group

Kambi Sports Solutions, Unibet's B2B provider of sports betting services, has signed a contract with Egasa Group, Spain's third largest Gaming Group, to deliver a complete sports betting service. Egasa is the second Spanish full sportsbook operator Kambi has signed recently.

The service includes odds compilation, risk management, customer profiling and a technical platform. The contract is initially for two years and gives Kambi exclusivity to develop Egasa's sports offer online and on mobile in Spain and other Spanish speaking countries in Latin America.

The launch is expected after the Spanish re-regulated market opens.

Egasa, which has more than 30 years of experience in the gaming industry, is the third largest gaming group in Spain and has a leading position in Spain where it operates 76 gaming establishments and more than 7.500 points of sale.

Egasa also operates Casino venues in Croatia, Chile, and Colombia and will start operations in Mexico and Peru before the end of 2012.

"I have followed Kambi and their competitors for several years and I am confident that we have signed an agreement with the best B2B Sportsbook supplier you can find on the market. With the ambitions Kambi and Egasa have, we will be one of the leaders across all channels in the Spanish betting market", says Carlos Lopez, General Director for Egasa,

"We are happy to welcome Egasa as client. Egasa has high ambitions for their gaming business and we are proud to be a part of those ambitions." says Kristian Nylén, CEO Kambi.

For more information:

Kristian Nylén, CEO Kambi

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About Kambi

Kambi is a B2B supplier of quality sports betting products on an in-house developed proprietary software platform. The goal for Kambi is to be an independent and preferred partner to larger private operators and to the state lotteries around the world. Today, Kambi is run independently with its own offices in London, Stockholm, Malta and Manila. It has 250 employees and consultants and provides fully hosted sports betting services and the pool betting products Supertoto and Superscore to both Unibet and operators outside the Unibet group. Kambi's clients include Unibet, Paf, Acrismatic, Expekt, Nordicbet, Interwetten and AsianLogic.

More information about Kambi Sports Solutions can be found on www.kambi.com

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.com.au, www.maria.com and www.mariacasino.dk. Today, Unibet has 6.5 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com