



Press information

Malta, 15 May 2012

Kambi signs contract with Spanish Acrismatic to supply full sports betting platform

Kambi Sports Solutions, Unibet's B2B provider of sports betting services, has signed a contract with Grupo Acrismatic, one of Spain's leading casino groups, to deliver a complete sports betting service.

The service includes odds compilation, risk management, customer profiling and a technical platform. The contract is initially for two years and gives Kambi exclusivity to develop Acrismatic's sports offer online, on mobile and via retail in Spain.

The launch is expected before the Spanish League starts in late August 2012.

Grupo Acrismatic, which has 36 years experience in the gaming industry, is the fifth largest casino group in Spain and has a leading position especially in Comunidad Valenciana, with 2,600 points of sale and two casinos.

"It is excellent news for us that, in competition with other suppliers, we have been selected as a supplier to one of Spain's leading casino groups. By using Kambi's sportsbook solution, Acrismatic will be perfectly positioned to compete profitably and successfully in the re-regulated Spanish sports betting market," says Kristian Nylén, CEO Kambi.

For more information:

David Kenyon, CFO, Kambi +44 7595 106 647

About Kambi

Kambi is a B2B supplier of quality sports betting products on an in-house developed proprietary software platform. The goal for Kambi is to be an independent and preferred partner to larger private operators and to the state lotteries around the world. Today, Kambi is run independently with its own offices in London, Stockholm, Malta and Manila. It has 250 employees and consultants and provides fully hosted sports betting services and the pool betting products Supertoto and Superscore to both Unibet and operators outside the Unibet group. Kambi's clients include Unibet, Paf, Expekt, Nordicbet, Interwetten and AsianLogic.

More information about Kambi Sports Solution can be found on www.kambi.com

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.com.au, www.maria.com and www.mariacasino.dk. Today, Unibet has more than 6.2 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com