



Press information

Malta, 20 June 2012

TonyBet select Kambi Sports Solutions for Pool Betting

Kambi Sports Solutions has signed a two year agreement to deliver its Pool Betting products, Supertoto and Superscore, to TonyBet. TonyBet is the second biggest sportsbook in the Baltic gaming market and is licensed and regulated by the Estonia State Gaming Control Commission.

"TonyBet has offered Sports Betting internationally since the start in 2010. By adding Pool Betting to our portfolio we can further strengthen the Sports betting at tonybet.com. We are convinced that the product will be most appreciated by our customers as it allows them to bet for small sums, while still having the chance to win big jackpots. We expect that the product will attract many new customers to TonyBet as well as being appreciated by our existing customer base", says Vytautas Kačerauskas, COO at TonyBet.

"We are looking forward to add TonyBet to the Kambi Pool Betting network. Firstly as Kambi is honoured to be the first external gaming supplier to deliver a gaming solution to TonyBet; secondly, with TonyBet the network is growing even further and they will contribute to improve the liquidity", comments Kristian Nylén, CEO, Kambi Sports Solutions.

Supertoto and Superscore are Kambi's Pool Betting products, where punters of online bookmakers such as Unibet, Paf, Expekt, Nordicbet, Interwetten and AsianLogic create joint pools in order to maximise liquidity.

For more information:

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About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 27 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.com.au, www.maria.com and www.mariacasino.dk. Today, Unibet has 6.5 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to responsible and fair gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com

About TonyBet

TonyBet is the second biggest sportsbook in the Baltic gaming market and is licensed and regulated by the Estonia State Gaming Control Commission. Today TonyBet owns over 20 betting shops in Lithuania's cities and towns: Vilnius, Kaunas, Klaipėda, Šiauliai, Panevėžys, Marijampolė, Alytus, Rokiškis, Jonava, Mažeikiai and Telšiai.

More information about TonyBet can be found on www.tonybet.com