



## Press information

Malta, 16 September 2015

### Exercise of options in Unibet Group plc

In the exercise window ending on 15 September 2015 under the rules of Unibet Group plc Executive Option Scheme, 225,535 share options were exercised.

The options were exercised by issuing 225,535 ordinary shares with a par value of GBP 0.005. In connection with this exercise, Unibet has received SEK 42,553,803 from the option holders which has, in full, been taken to equity.

The total amount of shares outstanding in Unibet Group plc is 28,763,485 ordinary shares with a par value of GBP 0.005. Of the total outstanding shares, 72,151 from the Share buy-back programmes initiated in 2007 and 2011 continue to be held by Unibet.

#### For more information:

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#### About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 21 languages to over 10.3 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European GEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com) and [twitter.com/UnibetGroup](https://twitter.com/UnibetGroup).