



Unibet Group plc

Interim report January - September 2015 (unaudited)

Third quarter and the period January to September highlights

The comparatives for profit before and after tax and earnings per share on this page include the non-recurring gain in the second quarter of 2014 as a result of the Kambi spin-off. Further information on items affecting comparability is shown in note 4 on page 13.

- **New all-time high in gross winnings revenue which amounted to GBP 86.1 (80.4) million for the third quarter of 2015 and GBP 242.7 (234.0) million for the period January to September 2015.**
- **The result for the third quarter as reported in GBP was significantly affected by the translation effect of movements in currency exchange rates. The underlying organic growth in gross winnings revenue in constant currency was more than 21%.**
- **If Unibet reported results in SEK, gross winnings revenue for the third quarter would have been SEK 1,132.1 (932.4) million.**
- **Underlying profit before items affecting comparability for the third quarter was GBP 18.1 (18.0) million and GBP 45.1 (47.7) million for the period January to September 2015.**
- **Profit before tax for the third quarter of 2015 amounted to GBP 14.4 (18.1) million. Profit before tax for the period January to September 2015 amounted to GBP 40.9 (83.6) million.**
- **Profit after tax for the third quarter of 2015 amounted to GBP 12.9 (16.5) million. Profit after tax for the period January to September 2015 amounted to GBP 36.3 (79.9) million.**
- **Earnings per share for the third quarter of 2015 were GBP 0.452 (0.585) and GBP 1.275 (2.838) for the period January to September 2015.**
- **Number of active customers at the end of the quarter was 671,635 (573,074) of which 28,644 were customers of the businesses acquired in the third quarter.**

“Sustained organic growth is now supported by strategic acquisitions”

“The Unibet Group continued to deliver very strong organic growth in the third quarter, driving another all-time high in gross winnings revenue. Organic growth, excluding the effect of changes in FX rates and the contribution from acquisitions was 21% in constant currencies. Sports betting turnover increased by 24% in GBP, which equated to organic growth of around 40% in constant currencies.”

“Underlying EBITDA for the third quarter was slightly below the result for the same period in 2014, as a result of lower sports betting margins and the impact of the changes in exchange rates of approximately 13 per cent.”

“Our focus on the mobile strategy already five years ago has enabled us to be and remain at the forefront of industry developments. In the third quarter our share from the mobile grew by 47% compared to the third quarter last year and amounted to 51% of our gross winnings revenues and as such now is our single largest channel.”

“During the quarter the Unibet Group completed the acquisitions of the iGame Group, which contributed GBP 0.7 million of gross winnings revenue and GBP 0.1 million of profit before tax and Stan James Online, which did not contribute as it was acquired on 30 September. The combination of our continuing organic growth and these strategic acquisitions give the Unibet Group a strong platform for accelerated development in future quarters. The acquisitions also bring new expertise into our teams, with opportunities for future synergies and increasing our share of revenues from locally regulated markets.”

“In the period up to 1 November, daily average gross winnings revenue in constant currency was more than 30% higher than the same period in 2014, despite lower sports betting margins in October. This reflects both the continuing strong activity levels as well as a good start for iGame and Stan James,” says Henrik Tjärnström, CEO of Unibet.

Today, Wednesday 4 November 2015, Unibet Group's CEO Henrik Tjärnström will host a presentation in English at FinancialHearings, Operaterrassen in Stockholm at 9.00 CEST.

Please go to www.financialhearings.com to sign in.

For those who would like to participate in the telephone conference in connection with the presentation, the telephone number is UK: +44 20 3428 1402 or in the USA: +1 646 502 5116.

Please call in advance and register.

The presentation is also web cast live on www.unibetgroupplc.com

SUMMARY TABLE Q3 AND PRIOR YEAR

This table and the contents of this announcement are unaudited. The 2014 comparatives include the non-recurring net gain as a result of the Kambi spin off.

GBP	Q3		Jan - Sep		Full Year	Rolling
	2015 GBPm	2014 GBPm	2015 GBPm	2014 GBPm	2014 GBPm	12 months ³ GBPm
Gross winnings revenue	86.1	80.4	242.7	234.0	312.0	320.7
EBITDA ¹	17.4	21.7	50.8	96.8	115.7	69.7
Underlying EBITDA	19.6	21.7	53.7	59.3	77.7	72.1
Profit before tax	14.4	18.1	40.9	83.6	99.0	56.3
Profit after tax	12.9	16.5	36.3	79.9	93.4	49.8
Net cash ²	32.1	23.0	32.1	23.0	37.0	
Bank debt	56.9	-	56.9	-	-	
	GBP	GBP	GBP	GBP	GBP	GBP
EBITDA ¹ per share	0.610	0.769	1.784	3.439	4.102	2.447
Earnings per share	0.452	0.585	1.275	2.838	3.311	1.747
Net cash ² per share	1.116	0.812	1.116	0.812	1.297	

SEK	Q3		Jan - Sep		Full Year	Rolling
	2015 SEKm	2014 SEKm	2015 SEKm	2014 SEKm	2014 SEKm	12 months ³ SEKm
Gross winnings revenue	1,132.1	932.4	3,127.9	2,606.5	3,524.7	4,046.1
EBITDA ¹	228.8	251.7	654.7	1,078.3	1,307.1	883.5
Underlying EBITDA	257.7	251.7	692.1	660.5	877.8	909.3
Profit before tax	189.3	209.9	527.1	931.2	1,118.4	714.3
Profit after tax	169.6	191.4	467.8	890.0	1,055.1	633.0
Net cash ²	409.0	270.6	409.0	270.6	446.2	
Bank debt	724.9	-	724.9	-	-	
	SEK	SEK	SEK	SEK	SEK	SEK
EBITDA ¹ per share	8.024	8.917	22.991	38.304	46.336	31.023
Earnings per share	5.949	6.780	16.428	31.616	37.405	22.217
Net cash ² per share	14.218	9.560	14.218	9.560	15.635	

	No.	No.	No.	No.	No.	No.
Active customers	671,635	573,074				
Registered customers (million)	13.2	9.5	13.2	9.5	9.7	

Currency rate Q3 15 average: 1GBP = 13.149 SEK, Q3 14 average: 1GBP = 11.597 SEK, FY 14 average: 1GBP = 11.297 SEK, 2015 YTD average: 1GBP = 12.888 SEK, 2014 YTD average: 1GBP = 11.139 SEK, 30 September 2015: 1GBP = 12.740 SEK, 30 September 2014: 1GBP = 11.767 SEK, 31 December 2014: 1GBP = 12.059 SEK.

Unibet reports in GBP and the SEK figures presented above at period end rates are for information only and are not intended to comply with IFRS.

¹ EBITDA = Profit from operations before depreciation & amortisation.

² Net cash = Total cash at period end less customer balances.

³ Rolling 12 months consists of 12 months ended 30 September 2015.

Significant events during the third quarter of 2015

On 10 July 2015, Unibet Group signed an agreement to acquire Stan James Online for an acquisition price of GBP 19 million, an acquisition multiple around 5.7 times 2015 EBITDA. The acquisition was finalised on 30 September 2015.

On 7 August 2015, Unibet Group signed an agreement to acquire iGame Group for an acquisition price of EUR 59 million, an acquisition multiple around 6.2 times 2015 EBITDA. The acquisition was finalised on 16 September 2015.

Significant events after the period end

On 30 October 2015 Unibet Group was ranked no 6 in eGR Power 50, up from no 9 last year. eGR Power 50 is a global ranking of all online gambling companies..

Proposed split 8:1

To increase the liquidity and better facilitate trading in Unibet Group's SDRs the Board of Directors of Unibet Group plc proposes a split in the issued shares of of 8:1 by splitting the 28,763,485 shares of a nominal value of GBP 0.005 each in the capital of the company into 230,107,880 shares of a nominal value of GBP 0.000625.

The changes in the number of issued shares is conditional on approval by means of an Ordinary Resolution at an Extraordinary Shareholders' meeting of Unibet Group plc which is planned to take place in Malta on 18 December 2015.

Notice of Extraordinary General Meeting is expected to be published on or around November 10, 2015.

Unibet Group plc is listed on Nasdaq Stockholm through Swedish Depositary Receipts (SDRs) issued by Skandinaviska Enskilda Banken AB (publ). One SDR represents one ordinary share.

The trading symbol is UNIB SDB and the ISIN code is SE0001 835588.

Acquisitions of iGame Group and Stan James Online

During the third quarter of 2015 Unibet Group acquired 100 per cent of the shares of iGame Holding plc and its subsidiaries (iGame Group) and the online gambling business of Stan James Group plc.

The iGame Group is a specialist gambling operator with focus in the Nordics and Central Europe offering online casino, poker and sports betting through seven local brands. The acquisition price of EUR 59 million has been paid as cash on 16 September 2015. Earn-out payments may be payable based on the iGame Group's results for the period up to 30 June 2016. The earn-out payments will be calculated on a multiple of 6.2 times EBITDA up to a cap of EUR 20 million including an element for over-performance. Unibet Group plc has consolidated the iGame Group as from 16 September 2015 in its results.

Stan James Online is one of the most well respected online gambling operators in the locally regulated UK market offering online sports betting, casino and poker through its website www.stanjames.com. The acquisition price of GBP 19 million adjusted for customer liabilities has been paid as cash on 30 September 2015. Unibet Group plc will consolidate the results of the Stan James Online gambling business from 30 September 2015.

Market

The Unibet Group is one of Europe's leading providers in Moneytainment, operating in 21 different languages in more than 100 countries. Unibet Group offers pre-game sports betting, live betting, racing, poker, casino and games and bingo through several subsidiaries and brands. While Unibet Group's core markets are in Europe and Australia, it addresses global markets excluding only territories that Unibet Group has consistently blocked for legal reasons such as the USA, Turkey and similar markets. Unibet Group is a member of the European Gaming and Betting Association, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

Current products

Sports betting

Unibet Group's pre-game sports betting and live betting service offers a comprehensive range of odds on a variety of international and local sports events, to a worldwide customer base (excluding restricted markets as described above) 24 hours a day, 7 days a week. Bets are placed via Unibet Group's websites and mobile apps.

Unibet Group had 36,301 live betting events in the third quarter of 2015 and streamed 6,057 events on desktop and mobile devices.

The majority of Unibet Group's business is largely determined by the seasons for key sports such as the major football leagues in Europe, major golf and tennis tournaments, ice hockey leagues in the Nordic countries and North America and sports and racing in Australia. The seasonality of these events results in fluctuations in the Group's quarterly performance, especially in terms of gross turnover. However, quarterly results can also vary widely, due to the volatility of gross winnings margins in sports betting. Please also refer to pages 4 and 5 for more information about the margin.

Casino & Games

Unibet Group's Casino offers a choice of over 800 games from 46 software providers. Of these, players have access to 25 games which are available exclusively to Unibet Group's brands. Players can access the mobile website or a number of different apps. Players have a choice of two unique Live Casino experiences, each with a selection of table games and exclusive Unibet tables. The Live Casino can be accessed via the mobile website or mobile app.

Unibet Group's ongoing commitment to providing the best and most unique games has continued with the launch of the new exclusive game SuperFlip. Two new games were launched in the Spin City app and a range of new mobile focussed table games are live and currently only available to Unibet Group's customers.

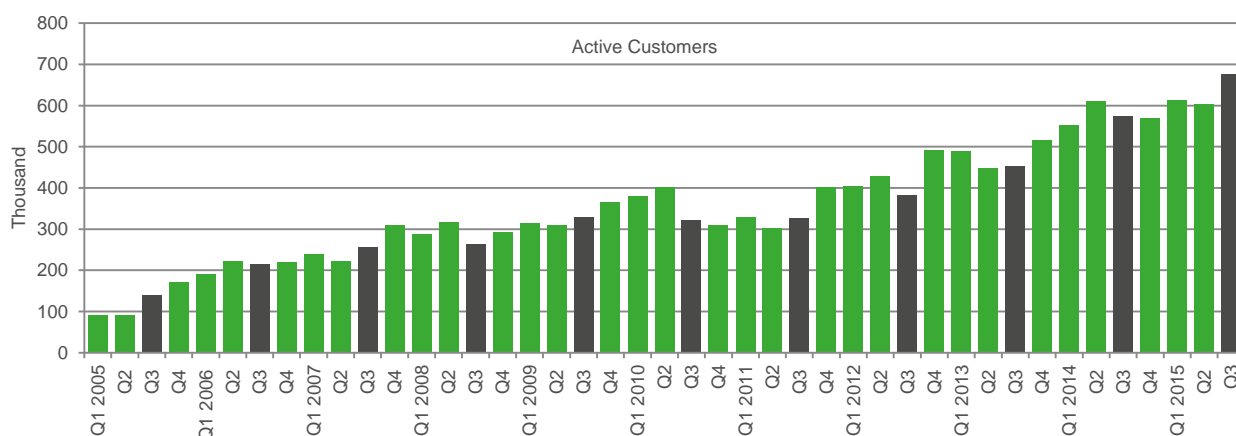
Poker

Unibet Group's Poker has won four major awards to date, including the eGR Award for poker marketing, the European Poker Award for innovation in poker, and most recently, retaining the eGR Award for innovation in poker.

Customers

The total number of registered customers has continued to increase and exceeded 13.2 (9.5) million at 30 September 2015, whilst at 30 June 2015, over 10.3 million customers were registered.

For the third quarter of 2015 the number of active customers amounted to 671,635 (573,074), of which 28,644 were customers of the businesses acquired in the third quarter, compared with 603,528 for the second quarter of 2015. An active customer is defined as one placing a bet in the last three months. iGame customers are included from 16 September 2015.



Financial review

The financial information has been presented in accordance with International Financial Reporting Standards as adopted by the European Union. The accounting policies remain unchanged from the last published Annual Report and Accounts for the year ended 31 December 2014. Kambi results were consolidated in Unibet Group's result until 31 May 2014. Unibet Group plc has consolidated the iGame Group as from 16 September 2015 and the online gambling business of Stan James Group plc as from 30 September 2015 in its results.

Gross winnings revenue

Gross winnings revenue on sports betting represents the net receipt of bets and payouts for the financial period, as reduced for Free Bets. Free Bets are bonuses granted or earned in connection with customer acquisition.

Gross winnings revenue for sports betting amounted to GBP 39.8 (38.1) million for the third quarter of 2015. For the period January to September 2015, gross winnings revenue for sports betting amounted to GBP 110.2 (102.9) million.

In the third quarter of 2015, live betting accounted for 69.7 (68.6) per cent of turnover on sports betting and 50.9 (45.0) per cent of gross winnings revenue on sports betting.

Gross winnings revenue for other products amounted to GBP 46.3 (42.3) million for the third quarter of 2015. For the period January to September 2015, gross winnings revenue for other products amounted to GBP 132.5 (131.1) million.

Please refer to pages 20 and 21 for more information on gross winnings revenue per region and products.

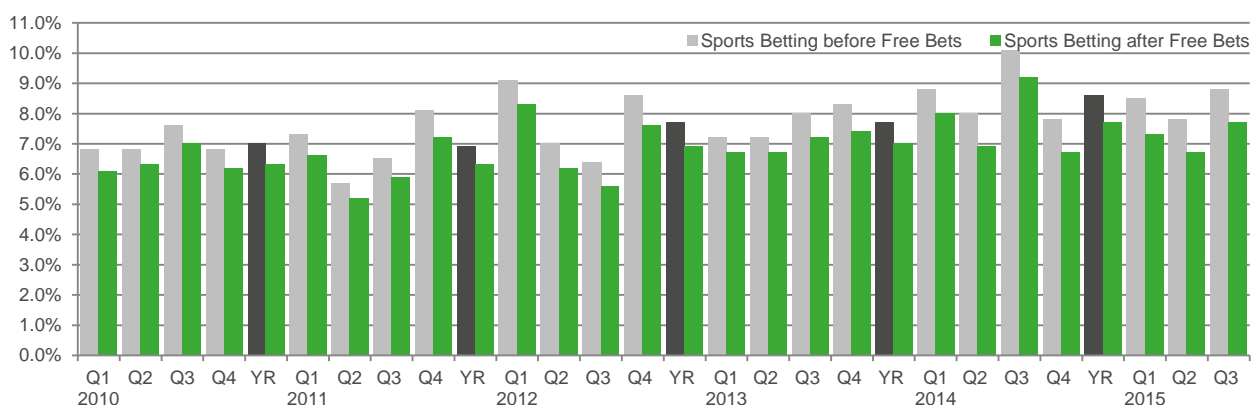
Gross margin on sports betting

The gross margin for pre-game sports betting before Free Bets for the third quarter of 2015 was 14.3 (17.7) per cent.

The gross margin for total sports betting for the third quarter of 2015 before Free Bets was 8.8 (10.1) per cent. The gross margin for total sports betting for the third quarter of 2015 after Free Bets was 7.7 (9.2) per cent.

Please refer to page 21 for more information on sports betting margins.

Sports betting gross margins can vary quite significantly from one quarter to the next, depending on the outcome of sporting events. However, over time these margins will even out. This can be seen in the table overleaf. The bars show total sports betting gross margin by quarter and full year.

Sportsbetting Gross Win % (before and after Free Bets)**Cost of sales**

Cost of sales includes betting duties, marketing revenue share and other costs of sales. For the third quarter of 2015 betting duties were GBP 7.9 (5.5) million and marketing revenue share amounted to GBP 4.2 (4.9) million. The betting duties for the period January to September 2015 were GBP 22.9 (16.6) million and marketing revenue share for the period January to September 2015 amounted to GBP 13.6 (14.6) million.

Gross profit

Gross profit for the third quarter of 2015 was GBP 57.5 (55.8) million. Gross profit for the period January to September 2015 was GBP 159.9 (168.1) million.

Operating costs (marketing and administrative expenses)

Operating costs include all indirect costs of running the business and are a combination of activity-related costs and fixed costs such as marketing, salaries and other administrative expenses.

During the third quarter of 2015, operating costs were GBP 39.4 (37.8) million. Of the operating costs in the third quarter, GBP 18.9 (17.5) million were marketing costs and GBP 11.1 (10.3) million were salaries. During the period January to September 2015, operating costs were GBP 114.8 (120.4) million. Of the operating costs in the period January to September 2015, GBP 55.1 (53.4) million were marketing costs and GBP 31.1 (32.3) million were salaries.

FX rates

The following FX rates are those used for translation of the Group's SEK, NOK, EUR, and DKK Balance Sheet and Income Statement items into GBP on 30 September 2015:

Balance sheet rates:

Rate to GBP	30-Sep-14	30-Sep-15	YoY Delta
SEK	11.767	12.740	-8.3%
NOK	10.445	12.897	-23.5%
EUR	1.287	1.354	-5.2%
DKK	9.576	10.101	-5.5%

Income statement averages for the quarter:

Rate to GBP	Avg Q3 14	Avg Q3 15	YoY Delta
SEK	11.597	13.149	-13.4%
NOK	10.426	12.738	-22.2%
EUR	1.260	1.394	-10.6%
DKK	9.389	10.405	-10.8%

EBITDA and Profit from operations

Earnings before interest, tax, depreciation and amortisation (EBITDA) for the third quarter of 2015 was GBP 17.4 (21.7) million and for the period January to September 2015 was GBP 50.8 (96.8) million.

Profit from operations for the third quarter of 2015 was GBP 14.4 (18.1) million. Profit from operations for the period January to September 2015 was GBP 41.5 (83.6) million.

Development and acquisition costs of intangible assets

In the third quarter of 2015 expenditure of GBP 2.6 (2.2) million has been capitalised, bringing the total for the period January to September 2015 to GBP 7.6 (9.4) million. The key drivers of capitalised development costs during 2015 are customer experience improvements, local licensing requirements, data analytics and information mining.

Finance costs/income

Net finance costs for the third quarter of 2015 were GBP 0.0 (0.1 finance income) million. Net finance costs for the period January to September 2015 were GBP 0.5 (0.3 finance income) million.

Profit before tax

Profit before tax for the third quarter of 2015 was GBP 14.4 (18.1) million. Profit before tax for the period January to September 2015 was GBP 40.9 (83.6) million.

Profit after tax

Profit after tax for the third quarter of 2015 was GBP 12.9 (16.5) million. Profit after tax for the period January to September 2015 was GBP 36.3 (79.9) million.

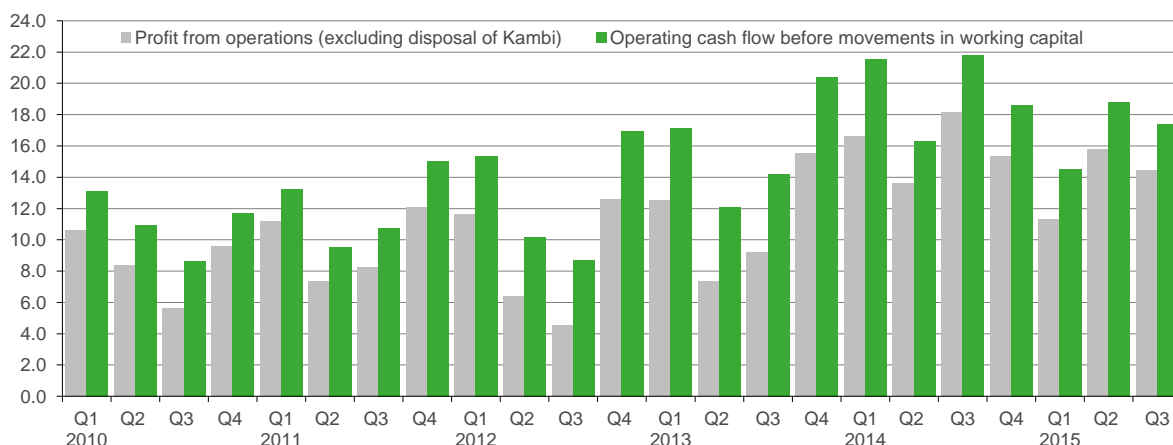
Financial position and cash flow

The cash in hand position at the end of the third quarter of 2015 stood at GBP 69.3 (52.4) million while at the beginning of the quarter it was GBP 40.2 (58.1) million.

The net cash inflow for the third quarter of 2015 was GBP 27.5 (4.3 outflow) million. As at 30 September 2015, GBP 56.9 (nil) million of the Revolving Credit Facility was utilised.

GBP 17.5 (21.8) million was generated from operating activities before movements in working capital. The quarterly profit from operations and operating cash flow before movements in working capital is shown in the table below.

Profit and operating cash flow before movements in working capital (GBP million)



Employees

Unibet Group had 1,019 (644) employees at 30 September 2015, compared to 730 employees at 30 June 2015. Of these 114 were employed by the iGame Group and 146 by Stan James Online.

Exercise of options

In the exercise window ending on 15 September 2015 under the rules of Unibet Group plc Executive Option Scheme, 225,535 share options were exercised.

The options were exercised by issuing 225,535 ordinary shares with a par value of GBP 0.005. In connection with this exercise, Unibet Group has received SEK 42,553,803 from the option holders which has, in full, been taken to equity.

The total amount of shares outstanding in Unibet Group plc is 28,763,485 ordinary shares with a par value of GBP 0.005. Of the total outstanding shares, 72,151 from the Share buy-back programmes initiated in 2007 and 2011 continue to be held by Unibet Group.

Principal risks

Unibet Group manages strategic, operational and financing risks on a group-wide basis. The principal risks affecting the Group are market risks, foreign exchange risks, credit risks and legal risks. Further details of Unibet Group's risk management and risks arising from the legal environment can be found on pages 28-31 and pages 60-61 of the Annual Report for the year ended 31 December 2014 available from www.unibetgroupplc.com. There have been no changes in any risk management policies since the year end.

Next AGM and Nomination Committee

The Annual General Meeting of Unibet Group plc 2016 will be held on Tuesday 17 May 2016 in Stockholm. In view of the scheduled date for publishing the Notice of the Annual General Meeting, proposals have to be received by the Company and the Nomination Committee not later than Monday 1 March 2016 in order to have sufficient time for including them in the Notice and the meeting's agenda.

The Nomination Committee consists of Evert Carlsson, Swedbank Robur Fonder (chairman), Anders Ström, Johan Strandberg, SEB Fonder, Johan Ståhl, Lannebo Fonder and Jonathan Mårtensson, Handelsbanken Fonder. The nomination committee can be contacted at the following address: Unibet Group plc, "Fawwara Bldgs", Msida Road, Gzira GZR1402, Malta, or by email to: Nomination@unibet.com.

Forthcoming financial reporting timetable

Full Year Report 2015	10 February 2016
Interim Report January – March 2016	27 April 2016
Interim Report January – June 2016	27 July 2016
Interim Report January – September 2016	2 November 2016
Full Year Report 2016	8 February 2017

The Board of Directors and the CEO certify that the interim report gives a fair reflection of the Group's operations, financial position and results of operations, and describes significant risks and uncertainties facing the Group.

Malta, 4 November 2015

Henrik Tjärnström
CEO

For further information please contact:

Inga Lundberg, Investor Relations	+44 7887 996 116
Henrik Tjärnström, CEO	+46 723 878 059

This report is unaudited.

*Unibet Group plc
Company number C 39017
Registered in Malta.*

About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 21 languages to over 13.2 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the European Gaming and Betting Association, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.

Independent review report to Unibet Group plc

Report on the condensed consolidated interim financial statements

Our conclusion

We have reviewed the condensed consolidated interim financial statements, defined below, in the Interim report of Unibet Group plc for the nine months ended 30 September 2015. Based on our review, nothing has come to our attention that causes us to believe that the condensed consolidated interim financial statements are not prepared, in all material respects, in accordance with International Accounting Standard 34, 'Interim Financial Reporting', as adopted by the European Union and the requirements of NASDAQ Stockholm.

What we have reviewed

The condensed consolidated interim financial statements, which are prepared by Unibet Group plc, comprise:

- the consolidated balance sheet as at 30 September 2015;
- the consolidated income statement and statement of comprehensive income for the period then ended;
- the consolidated cash flow statement for the period then ended;
- the consolidated statement of changes in equity for the period then ended; and
- the explanatory notes to the condensed consolidated interim financial statements.

As disclosed in note 2, the financial reporting framework that has been applied in the preparation of the full annual financial statements of the group is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union.

The condensed consolidated interim financial statements included in the Interim report January – September 2015 have been prepared in accordance with International Accounting Standard 34, 'Interim Financial Reporting', as adopted by the European Union and the requirements of NASDAQ Stockholm.

What a review of condensed consolidated financial statements involves

We conducted our review in accordance with International Standard on Review Engagements (UK and Ireland) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the Auditing Practices Board for use in the United Kingdom. A review of interim financial information consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures.

A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing (UK and Ireland) and, consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We have read the other information contained in the Interim report for the nine months ended 30 September 2015 and considered whether it contains any apparent misstatements or material inconsistencies with the information in the condensed consolidated interim financial statements.

Responsibilities for the condensed consolidated interim financial statements and the review

Our responsibilities and those of the directors

The Interim report for the nine months ended 30 September 2015 including the condensed consolidated interim financial statements, is the responsibility of, and has been approved by, the directors. The directors are responsible for preparing the Interim report for the nine months ended 30 September 2015 in accordance with the requirements of NASDAQ Stockholm.

Our responsibility is to express to the company a conclusion on the condensed consolidated interim financial statements in the Interim report for the nine months ended 30 September 2015 based on our review. This report, including the conclusion, has been prepared for and only for the company for the purpose of complying with the NASDAQ Stockholm and for no other purpose. We do not, in giving this conclusion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing. The maintenance and integrity of the Unibet website is the responsibility of the directors; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the website. Legislation in Malta and Sweden governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

PricewaterhouseCoopers LLP
Chartered Accountants
4 November 2015
1 Embankment Place,
London,
WC2N 6RH

CONSOLIDATED INCOME STATEMENT GBP 'm	Unaudited Q3 2015	Unaudited Q3 2014	Unaudited Jan - Sep 2015	Unaudited Jan - Sep 2014	Audited Full Year 2014
Continuing operations:					
Gross winnings revenue	86.1	80.4	242.7	234.0	312.0
Betting duties	-7.9	-5.5	-22.9	-16.6	-23.6
Marketing revenue share	-4.2	-4.9	-13.6	-14.6	-19.6
Other cost of sales	-16.5	-14.2	-46.3	-34.7	-47.7
Cost of sales	-28.6	-24.6	-82.8	-65.9	-90.9
Gross profit	57.5	55.8	159.9	168.1	221.1
Marketing costs	-18.9	-17.5	-55.1	-53.4	-69.7
Administrative expenses	-20.5	-20.3	-59.7	-67.0	-86.9
Underlying profit before items affecting comparability:	18.1	18.0	45.1	47.7	64.5
M&A costs	-0.5	-	-0.7	-	-
Impact of Bonza acquisition	-0.1	-	-0.6	-	-2.4
Settlement of prior period betting duties and licence costs	-1.6	-	-1.6	-	-
Amortisation of acquired intangible assets	-0.1	-0.5	-0.4	-1.4	-1.8
Adjustment to carrying value of contingent consideration	-	-	-	2.2	2.2
Net gain on disposal of Kambi	-	-	-	35.3	35.3
Net gain on disposal of associate	-	-	-	-	2.9
Foreign currency (loss)/gain on operating items	-1.4	0.6	-0.3	-0.2	-1.8
Profit from operations	14.4	18.1	41.5	83.6	98.9
Finance costs	-0.1	-0.1	-0.7	-0.2	-0.2
Finance income	0.1	0.2	0.2	0.5	0.6
Share of loss from associates	0.0	-0.1	-0.1	-0.3	-0.3
Profit before tax	14.4	18.1	40.9	83.6	99.0
Underlying income tax expense	-1.5	-1.6	-4.6	-4.0	-5.9
Tax on disposal of Kambi	-	-	-	0.3	0.3
Income tax expense	-1.5	-1.6	-4.6	-3.7	-5.6
Profit after tax	12.9	16.5	36.3	79.9	93.4
Earnings per share (GBP)	0.452	0.585	1.275	2.838	3.311
Weighted average number of ordinary shares for the purposes of calculating basic earnings per share	28,514,335	28,222,651	28,477,291	28,150,072	28,208,537
Fully diluted earnings per share (GBP)	0.445	0.575	1.253	2.785	3.243
Weighted average number of ordinary shares for the purposes of calculating diluted earnings per share	28,960,019	28,696,679	28,960,563	28,686,469	28,802,760
CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME GBP 'm	Unaudited Q3 2015	Unaudited Q3 2014	Unaudited Jan - Sep 2015	Unaudited Jan - Sep 2014	Audited Full Year 2014
Profit after tax for the period	12.9	16.5	36.3	79.9	93.4
Other comprehensive income					
Currency translation adjustments taken to equity	2.4	-3.5	-7.5	-8.3	-9.0
Total comprehensive income for the period	15.3	13.0	28.8	71.6	84.4

CONSOLIDATED BALANCE SHEET GBP 'm	Unaudited 30 Sep 2015	Unaudited 30 Sep 2014	Audited 31 Dec 2014
Assets			
Non-current assets			
Goodwill	170.6	144.8	143.5
Other intangible assets	85.8	30.4	34.4
Investment in associates	1.4	1.9	1.5
Property, plant and equipment	5.8	4.7	4.3
Deferred tax assets	8.7	1.7	8.7
Convertible bond	5.6	5.9	5.9
Loan to joint venture	-	2.9	0.8
Other non-current assets	1.6	-	-
	279.5	192.3	199.1
Current assets			
Trade and other receivables	21.5	14.1	14.3
Taxation recoverable	10.0	8.1	8.0
Cash and cash equivalents	69.3	52.4	67.0
	100.8	74.6	89.3
Total assets	380.3	266.9	288.4
Equity and liabilities			
Capital and reserves			
Share capital	0.1	0.1	0.1
Share premium	81.5	74.8	78.1
Currency translation reserve	-4.5	3.7	3.0
Reorganisation reserve	-42.9	-42.9	-42.9
Retained earnings	155.0	150.5	164.6
Total equity	189.2	186.2	202.9
Non-current liabilities			
Other non-current liabilities	14.5	-	-
Deferred tax liability	2.6	1.1	1.2
	17.1	1.1	1.2
Current liabilities			
Borrowings	56.9	-	-
Trade and other payables	53.4	35.6	32.9
Customer balances	37.2	29.4	30.0
Deferred income	3.2	1.7	2.0
Tax liabilities	23.3	12.9	19.4
	174.0	79.6	84.3
Total liabilities	191.1	80.7	85.5
Total equity and liabilities	380.3	266.9	288.4

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY GBP 'm	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	Q3 2015	Q3 2014	Jan - Sep 2015	Jan - Sep 2014	Full Year 2014
Opening balance at beginning of period	170.3	173.0	202.9	199.3	199.3
Comprehensive income					
Profit for the period	12.9	16.5	36.3	79.9	93.4
Other comprehensive income:					
Translation adjustment	2.4	-3.5	-7.5	-8.3	-9.0
	15.3	13.0	28.8	71.6	84.4
Transactions with owners					
Share options - value of employee services	0.2	0.1	0.4	0.3	0.5
Equity settled employee benefit plan	0.1	-	0.3	-	-
Deferred tax credit relating to share option scheme	-	-	-	-	0.4
Proceeds from shares issued	3.3	-	3.3	0.4	3.7
Disposal of treasury shares	-	0.1	0.2	2.2	2.2
Dividend paid	-	-	-46.7	-31.1	-31.1
Distribution of Kambi	-	-	-	-56.5	-56.5
	3.6	0.2	-42.5	-84.7	-80.8
Closing balance at end of period	189.2	186.2	189.2	186.2	202.9

CONSOLIDATED CASH FLOW STATEMENT GBP 'm	Unaudited Q3 2015	Unaudited Q3 2014	Unaudited Jan - Sep 2015	Unaudited Jan - Sep 2014	Audited Full Year 2014
Operating activities					
Profit from operations	14.4	18.1	41.5	83.6	98.9
Adjustments for:					
Depreciation of property, plant and equipment	0.8	0.6	2.0	2.3	2.9
Amortisation of intangible assets	2.2	3.0	7.3	10.9	13.9
Loss on disposal of intangible assets	0.0	-	0.0	-	-
Loss on disposal of property, plant & equipment	0.1	-0.0	0.1	0.2	0.2
Net gain on disposal of Kambi	-	-	-	-35.3	-35.3
Impact of Bonza acquisition	-0.3	-	-0.3	-	2.4
Net gain on disposal of associate	-	-	-	-	-2.9
Adjustment to fair value of contingent consideration	-	-	-	-2.4	-2.4
Share-based payment	0.2	0.1	0.4	0.3	0.5
Equity settled employee benefit plan	0.1	-	0.3	-	-
Foreign exchange on dividend	-	-	-0.5	-	-
Operating cash flows before movements in working capital	17.5	21.8	50.8	59.6	78.2
Increase in trade and other receivables	-2.4	-0.3	-6.1	-4.7	-4.7
Increase/(decrease) in trade and other payables, including customer balances	13.8	-6.1	16.9	8.0	7.7
Cash generated from operations	28.9	15.4	61.6	62.9	81.2
Income taxes paid net of tax refunded	-2.0	-1.2	-3.0	-3.7	-5.1
Net cash generated from operating activities	26.9	14.2	58.6	59.2	76.1
Investing activities					
Acquisition of subsidiaries, net of cash acquired	-55.4	-	-55.4	-	-
Investment in associate	-	-	-	-	-0.6
Proceeds from sale of associate	-	-	-	-	3.8
Convertible bond subscription	-	-0.0	-	-6.0	-6.0
Interest received	0.0	0.1	0.2	0.2	0.2
Interest paid	-0.0	-0.1	-0.1	-0.2	-0.2
Purchases of property, plant and equipment	-1.6	-0.3	-3.3	-2.1	-2.4
Purchase of Bingo.com brand	-	-	-	-	-5.1
Development and acquisition costs of intangible assets	-2.6	-2.2	-7.6	-9.4	-11.7
Loans granted to joint venture	-	-0.2	-	-0.7	-1.0
Net cash used in investing activities	-59.6	-2.7	-66.2	-18.2	-23.0
Financing activities					
Dividends paid	-	-	-46.7	-31.1	-31.1
Disposal of treasury shares	-	0.1	0.2	2.2	2.2
Proceeds of issue of new shares for share options	3.3	-	3.3	0.4	3.7
Proceeds from borrowings	56.9	-	56.9	16.3	16.3
Repayment of borrowings	-	-15.9	-	-15.9	-15.9
Net cash used in financing activities	60.2	-15.8	13.7	-28.1	-24.8
Net cash transferred on disposal of Kambi	-	-	-	-11.3	-11.3
Net increase/(decrease) in cash and cash equivalents	27.5	-4.3	6.1	1.6	17.0
Cash and cash equivalents at beginning of period	40.2	58.1	67.0	54.9	54.9
Effect of foreign exchange rate changes	1.6	-1.4	-3.8	-4.1	-4.9
Cash and cash equivalents at end of period	69.3	52.4	69.3	52.4	67.0

Notes to the condensed financial statements

1: General information

Unibet Group plc ('the Company') and its subsidiaries (together, 'the Group') is an online gambling business with over 13.2 million registered customers worldwide as at 30 September 2015 and is one of the largest non-state-run, publicly quoted online gambling operators in the European market.

The Company is a limited liability company incorporated and domiciled in Malta. The Group also has subsidiaries in Malta, the United Kingdom, Sweden, France, Italy, Gibraltar and Australia.

The Company is only listed on the NASDAQ Stockholm.

This condensed consolidated interim financial information was approved for issue on 4 November 2015.

2: Basis of preparation

This condensed interim financial information for the nine month period ended 30 September 2015 has been prepared in accordance with IAS 34, 'Interim financial reporting'. The interim condensed financial report should be read in conjunction with the annual financial statements (Annual Report) for the year ended 31 December 2014.

The next annual financial statements will be prepared in accordance with IFRS as adopted by the European Union and drawn up to the year ending 31 December 2015.

3: Significant accounting policies

The same accounting policies, presentation and methods of computation are followed in these consolidated interim financial statements as were applied in the preparation of the Group's consolidated financial statements for the year ended 31 December 2014.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

IFRS 13 requires management to identify a three-level hierarchy of financial assets and liabilities at fair value. The financial assets at fair value are immaterial and financial liabilities at fair value have been measured using inputs based on unobservable market data (defined as level three by IFRS 13).

There are no new International Financial Reporting Standards or Interpretations implemented during the period that had a material effect on these consolidated interim financial statements.

4: Items affecting comparability

The Group defines items affecting comparability as those items which, by their size or nature in relation to both the Group and individual segments, should be separately disclosed in order to give a full understanding of the Group's underlying financial performance, and aid comparability of the Group's results between periods.

Items affecting comparability include, to the extent they are material, merger and acquisition transaction costs, settlement of prior period betting duties, gains or losses on the disposal of assets, impairments (or subsequent reversal) of the carrying value of assets, amortisation of acquired assets, changes in carrying value of contingent consideration, and foreign currency losses on operating items.

GBP 'm	Nine months ended 30-Sep-15	Nine months ended 30-Sep-14	Full Year 2014
M&A costs	-0.7	-	-
Impact of Bonza acquisition	-0.6	-	-2.4
Settlement of prior period betting duties and licence costs	-1.6	-	-
Amortisation of acquired intangible assets	-0.4	-1.4	-1.8
Adjustment to carrying value of contingent consideration	-	2.2	2.2
Net gain on disposal of Kambi	-	35.3	35.3
Net gain on disposal of associate	-	-	2.9
Foreign currency loss on operating items	-0.3	-0.2	-1.8
Total	-3.6	35.9	34.4

Amortisation of acquired assets is the charge on IFRS 3 Business combination acquired assets over the useful economic life of the asset, and is included as part of the Group's total amortisation charge.

4: Items affecting comparability (continued)

Merger and acquisition costs are one-off costs associated with the acquisitions of iGame and Stan James Online.

In the period a GBP 1.6 million one-off cost has been incurred to cover the settlement of prior period Romanian betting duties, interest, penalties and fees in order to secure a licence to operate in the recently re-regulated Romanian market.

GBP 0.6m reflects the final net impact in the period following the completion of the acquisition of the remaining part of the real money Bonza social gaming business. Prior to this acquisition, adjustments were made to the carrying value of Unibet Group's loan to Bonza, whilst it was a joint venture.

5: Operating Segments

(a) Reconciliation of segment revenues to profit from operations

For the nine months ended 30 September 2015 GBP 'm	Nordic Region	Western Europe	Central, Eastern & Southern Europe	Other	Total
Gross winnings revenue as reported	111.1	104.0	19.0	8.6	242.7
Cost of sales	-31.5	-39.9	-6.7	-4.7	-82.8
Gross profit	79.6	64.1	12.3	3.9	159.9
Marketing costs					-55.1
Administrative expenses					-59.7
Items affecting comparability					-3.6
Profit from operations					41.5

For the nine months ended 30 September 2014 GBP 'm	Nordic Region	Western Europe	Central, Eastern & Southern Europe	Other	Total
Gross winnings revenue as reported	112.5	93.8	20.3	7.4	234.0
Cost of sales	-27.7	-30.1	-6.0	-2.1	-65.9
Gross profit	84.8	63.7	14.3	5.3	168.1
Marketing costs					-53.4
Administrative expenses					-67.0
Items affecting comparability					35.9
Profit from operations					83.6

(b) Product revenues by principal product groups

GBP 'm	Nine months ended 30-Sep-15	Nine months ended 30-Sep-14
Sports Betting (after Free Bets)	110.2	102.9
Casino	117.8	109.6
Poker	5.4	6.1
Other	9.3	15.4
Total Gross winnings revenue	242.7	234.0

6: Intangible assets and property, plant & equipment

Nine months ended 30 September 2015 GBP 'm	Other		
	Goodwill	intangible assets	Property, plant & equipment
Opening net book amount 1 January 2015	143.5	34.4	4.3
Additions	-	7.6	3.3
Additions - through business combinations	31.2	51.9	0.5
Disposals	-	-0.0	-0.1
Currency translation adjustment	-4.1	-0.8	-0.2
Amortisation / depreciation	-	-7.3	-2.0
Closing net book amount at 30 September 2015	170.6	85.8	5.8

Nine months ended 30 September 2014 GBP 'm	Other		
	Goodwill	intangible assets	Property, plant & equipment
Opening net book amount 1 January 2014	150.4	40.0	6.9
Additions	-	9.4	2.1
Disposals	-	-0.0	-0.2
Disposals relating to Kambi	-	-6.4	-1.5
Currency translation adjustment	-5.6	-1.7	-0.3
Amortisation / depreciation	-	-10.9	-2.3
Closing net book amount at 30 September 2014	144.8	30.4	4.7

7: Convertible bond

In May 2014, Unibet subscribed to a GBP 6.0 million convertible bond issued by Kambi as part of the disposal. The bond has an embedded contingent option to provide change of control protection to both Unibet and Kambi. The option can only be exercised on the occurrence of limited trigger events. The fair value of the option at 30 September is GBP 0.4 million (2014: GBP 0.6 million).

8: Share capital and share premium

GBP 'm	Number of shares (millions)	Share capital	Share premium	Total
Opening balance 1 January 2015	28.5	0.1	78.1	78.2
Increase in issued shares	0.3	0.0	3.4	3.4
At 30 September 2015	28.8	0.1	81.5	81.6

GBP 'm	Number of shares (millions)	Share capital	Share premium	Total
Opening balance 1 January 2014	28.3	0.1	74.4	74.5
Increase in issued shares	0.0	0.0	0.4	0.4
At 30 September 2014	28.3	0.1	74.8	74.9

Employee share option scheme:

In the exercise window ending on 15 March 2015 under the rules of Unibet Group plc Executive Option Scheme, 3,216 share options were exercised using SDRs from Unibet Group's Share buy-back programme initiated in 2007 and 2011. In connection with this exercise, Unibet Group has received SEK 533,856 which has, in full, been taken to equity.

In the exercise window ending on 23 March 2015 under the rules of Unibet Group plc Executive Option Scheme, 6,781 share options were exercised using SDRs from Unibet Group's Share buy-back programme initiated in 2007 and 2011. In connection with this exercise, Unibet Group has received SEK 1,281,609 which has, in full, been taken to equity.

In the exercise window ending on 15 June 2015 under the rules of Unibet Group plc Executive Option Scheme, 3,216 share options were exercised using SDRs from Unibet Group's Share buy-back programme initiated in 2007 and 2011. In connection with this exercise, Unibet Group has received SEK 533,856 which has, in full, been taken to equity.

In the exercise window ending on 15 September 2015 under the rules of Unibet Group plc Executive Option Scheme, 225,535 share options were exercised by issuing 225,535 ordinary shares with a par value of GBP 0.005. In connection with this exercise, Unibet Group has received SEK 42,553,803 from the option holders which has, in full, been taken to equity.

The total amount of shares outstanding in Unibet Group plc is 28,763,485 ordinary shares with a par value of GBP 0.005. Of the total outstanding shares, 72,151 from the Share buy-back programmes initiated in 2007 and 2011 continue to be held by Unibet Group.

9: Borrowing and loans

GBP 'm	30-Sep-15	30-Sep-14
Current	56.9	-
Total	56.9	-

Movements in borrowings are analysed as follows:

	Current
Opening balance 1 January 2015	-
Drawdown of borrowings	56.7
Repayment of borrowings	-
Translation loss on borrowings	0.2
At 30 September 2015	56.9
Opening balance 1 January 2014	-
Drawdown of borrowings	16.3
Repayment of borrowings	-15.9
Translation gain on borrowings	-0.4
At 30 September 2014	-

10: Dividend

A dividend of GBP 1.640 per ordinary share was approved at the AGM on 12 May 2015 and was paid on 20 May 2015.

11: Related party transactions

Related party transactions during the period ended 30 September 2015 totalled less than GBP 0.1 million (2014: less than GBP 0.1).

12: Business Combinations

iGame

On 7 August 2015, Unibet Group entered into an agreement to acquire 100 per cent of the issued share capital of iGame Holding plc and its subsidiaries "iGame", a specialist online gambling operator incorporated in Malta. The transaction was finalised on 16 September 2015, and the results of iGame have been consolidated since this date.

The acquisition price of GBP 43.3 million (EUR 59.0 million), was settled in full on 16 September 2015. In addition a cash payment of GBP 2.8 million (EUR 3.7 million) has been made to reflect iGame's net cash and working capital at 30 June 2015, which has been deemed cash consideration. Under the terms of the purchase agreement, this preliminary net cash and working capital adjustment will be updated to reflect the actual working capital at completion. The additional payment is expected to be made in the fourth quarter of 2015 and is estimated to be around GBP 1.7 million, and primarily reflects the increase in net cash acquired by Unibet at completion compared to the balances at 30 June 2015.

Depending on the future trading results of iGame, an earn-out may also be payable. Earn-out payments may be payable based on iGame's results for the period up to 30 June 2016. The earn-out payments will be calculated on a multiple of 6.2 times EBITDA up to a cap of GBP 14.5 million (EUR 20 million) including an element for over-performance. The maximum earn-out has been included within the consideration based on estimated performance at the acquisition date.

The net assets of iGame at the date of acquisition were GBP 36.5 million (EUR 50.2 million), and accordingly, goodwill of GBP 25.8 million (EUR 34.9 million) has been recognised on the Unibet Group's balance sheet.

Since the acquisition date iGame has contributed GBP 0.7 million of gross winnings revenue and GBP 0.1 million of profit before tax. Had the iGame Group been consolidated from 1 January 2015, the consolidated income statement of the Unibet Group for the nine months to 30 September 2015 would have shown gross winnings revenue of GBP 257.8 million and profit before tax of GBP 44.7m.

In line with relevant accounting standards, the figures outlined below are considered provisional.

The balance sheet of iGame at the date of acquisition is set out below:

GBP 'm	Carrying values pre-acquisition	Provisional fair value
Intangible assets	19.6	33.9
Property, plant & equipment	0.2	0.2
Trade and other receivables	3.6	3.6
Cash	4.9	4.9
Trade and other payables	-2.9	-3.1
Customer balances	-1.5	-1.5
Deferred tax liabilities	-0.1	-1.5
Net assets acquired	NA	36.5
Goodwill	NA	25.8
Consideration	NA	62.3

Goodwill represents immediate access to the iGame brands and customers within the Nordic and Central European markets.

Consideration satisfied by:

GBP 'm	
Cash	46.1
Cash (estimated at the acquisition date)	1.7
Earn-out (estimated at the acquisition date)	14.5
	62.3

The intangible assets acquired as part of the acquisition of iGame can be analysed as follows:

GBP 'm	Provisional fair value
Software platform	1.5
Brands	23.1
Domain names	2.9
Customer database	6.4
	33.9

Acquisition related costs of GBP 0.1m have been charged to admin expenses.

Stan James Online

On 10 July 2015, Unibet Group signed an agreement to acquire the online gambling business of Stan James Group plc together with full rights and ownership of the brand. Following completion of regulatory approval, legal completion of the transaction occurred on 30 September 2015.

In line with relevant accounting standards, the figures outlined below are considered provisional.

The agreed purchase price of GBP 19 million (less adjustments for cash and customer balances acquired) has been allocated to certain assets as set out below:

GBP 'm	Carrying values pre-acquisition	Provisional fair value
Intangible assets	20.4	16.1
Property, plant & equipment	0.2	0.2
Trade and other receivables	0.9	0.9
Cash	0.4	0.4
Trade and other payables	-4.1	-0.4
Customer balances	-3.6	-3.6
Net assets acquired	NA	13.6
Goodwill	NA	5.4
Consideration	NA	19.0

Goodwill represents immediate access to the Stan James Online brand and online customers within the UK market.

Consideration satisfied by:

GBP 'm	
Cash	14.0
Cash (estimated at the acquisition date)	2.0
Cash/working capital adjustments	3.0
	19.0

The intangible assets acquired as part of the acquisition of Stan James Online can be analysed as follows:

GBP 'm	Provisional fair value
Software platform	2.1
Brand	6.2
Customer database	7.8
	16.1

Acquisition related costs of GBP 0.4m have been charged to admin expenses.

13: Contingent liabilities

Currently the Group has not provided for potential or actual claims arising from the promotion of gaming activities in certain jurisdictions. Based on current legal advice the Directors do not anticipate that the outcome of proceedings and potential claims, if any, will have a material adverse effect upon the Group's financial position. Further details can be found in the General Legal Environment section of the 2014 Annual Report, on pages 32 and 33.

KEY RATIOS

This table is for information only and does not form part of the condensed financial statements. The 2014 comparatives include the non-recurring net gain as a result of the Kambi spin off.

	Unaudited Q3 2015	Unaudited Q3 2014	Unaudited Jan - Sep 2015	Unaudited Jan - Sep 2014	Audited Full Year 2014
Operating margin, % (Profit from operations/revenue for the period)	17%	23%	17%	36%	32%
Return on total assets, % (Profit after tax/average of opening and closing assets for the period)	4%	6%	11%	28%	32%
Return on average equity, % (annualised) (EBIT/average of opening and closing equity for the period)	32%	40%	28%	58%	49%
Equity/assets ratio, %	50%	70%	50%	70%	70%
EBITDA margin, %	20%	27%	21%	41%	37%
Net cash/EBITDA (rolling 12 months basis)	0.461	0.197	0.461	0.197	0.320
Employees at period end	1,019	644	1,019	644	652
Gross cash per share (GBP) (cash at end of period/number of shares at end of period)	2.409	1.851	2.409	1.851	2.348
Net cash less debt per share (GBP) (total cash at period end less customer liabilities and borrowings/number of shares at end of period)	-0.862	0.812	-0.862	0.812	1.297
Operating cash flow before movements in working capital per share (GBP)	0.614	0.772	1.784	2.117	2.772
Earnings per share (GBP)	0.452	0.585	1.275	2.838	3.311
Fully diluted earnings per share (GBP)	0.445	0.575	1.253	2.785	3.243
Number of shares at period end ¹	28,763,485	28,309,851	28,763,485	28,309,851	28,537,950
Fully diluted number of shares at period end	28,835,939	28,813,273	28,835,939	28,813,273	29,031,863
Average number of shares	28,514,335	28,222,651	28,477,291	28,150,072	28,208,537
Average number of fully diluted shares	28,960,019	28,696,679	28,960,563	28,686,469	28,802,760

¹ As at 30 September 2015 the total issued shares was 28,763,485. Of these 72,151 shares are held by the Group as a result of previous repurchase programmes. The intention of the Board is either to cancel the shares (requires further shareholder approval), use as consideration for an acquisition, or issue to employees under share option programmes.

NON-STATUTORY ANALYSIS OF GROSS WINNINGS REVENUE

These tables are for information only and do not form part of the condensed financial statements

Gross winnings revenue by region (based on country of residence of customer)
 (GBP 'm)

SPORTS BETTING BY REGION	2015	2015	2015	2014	2014	2014	2014	2015	2014	2013
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	YTD	FY	FY
Gross winnings revenue										
Nordics	15.1	13.5	13.2	12.9	15.3	12.2	13.1	41.8	53.5	46.3
Western Europe	19.7	16.9	17.6	14.3	18.9	16.2	16.1	54.2	65.5	40.8
Central, Eastern and Southern Europe	2.7	2.2	2.8	1.8	2.6	2.6	2.9	7.7	9.9	9.1
Other	2.3	2.3	1.9	1.8	1.3	0.9	0.8	6.5	4.8	5.5
Total	39.8	34.9	35.5	30.8	38.1	31.9	32.9	110.2	133.7	101.7

Quarterly Year-on-Year & Year-on-Year growth %										
Nordics	-1%	11%	1%	4%	33%	22%	6%	3%	16%	19%
Western Europe	4%	4%	9%	6%	120%	95%	54%	6%	61%	23%
Central, Eastern and Southern Europe	4%	-15%	-3%	-14%	18%	-21%	92%	-5%	9%	21%
Other	77%	156%	138%	157%	-24%	-25%	-57%	117%	-13%	-29%
Total	4%	9%	8%	7%	59%	40%	25%	7%	31%	16%

OTHER PRODUCTS - CASINO, POKER, & OTHER GAMES BY REGION	2015	2015	2015	2014	2014	2014	2014	2015	2014	2013
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	YTD	FY	FY
Gross winnings revenue										
Nordics	25.6	23.1	21.2	25.5	23.2	24.8	23.9	69.9	97.4	98.4
Western Europe	16.4	17.9	15.5	16.5	14.9	14.4	13.3	49.8	59.1	45.2
Central, Eastern and Southern Europe	3.7	4.1	3.6	4.7	3.9	4.1	4.2	11.4	16.9	16.6
Other	0.6	0.5	0.3	0.5	0.3	1.9	2.2	1.4	4.9	6.1
Total	46.3	45.6	40.6	47.2	42.3	45.2	43.6	132.5	178.3	166.3

Quarterly Year-on-Year & Year-on-Year growth %										
Nordics	10%	-7%	-11%	-3%	-4%	6%	-2%	-3%	-1%	17%
Western Europe	10%	24%	17%	31%	46%	30%	18%	17%	31%	19%
Central, Eastern and Southern Europe	-5%	0%	-14%	2%	-5%	17%	-6%	-7%	2%	18%
Other	100%	-74%	-86%	-77%	-80%	58%	94%	-68%	-20%	96%
Total	9%	1%	-7%	3%	6%	15%	5%	1%	7%	19%

TOTAL BY REGION	2015	2015	2015	2014	2014	2014	2014	2015	2014	2013
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	YTD	FY	FY
Gross winnings revenue										
Nordics	40.7	36.6	34.4	38.4	38.5	37.0	37.0	111.7	150.9	144.7
Western Europe	36.1	34.8	33.1	30.8	33.8	30.6	29.4	104.0	124.6	86.0
Central, Eastern and Southern Europe	6.4	6.3	6.4	6.5	6.5	6.7	7.1	19.1	26.8	25.7
Other	2.9	2.8	2.2	2.3	1.6	2.8	3.0	7.9	9.7	11.6
Total	86.1	80.5	76.1	78.0	80.4	77.1	76.5	242.7	312.0	268.0

Share of total %										
Nordics	47%	45%	45%	49%	48%	48%	49%	46%	48%	54%
Western Europe	42%	43%	44%	40%	42%	40%	38%	43%	40%	32%
Central, Eastern and Southern Europe	8%	8%	8%	8%	8%	9%	9%	8%	9%	10%
Other	3%	4%	3%	3%	2%	3%	4%	3%	3%	4%

Quarterly Year-on-Year & Year-on-Year growth %										
Nordics	6%	-1%	-7%	-1%	8%	11%	0%	-1%	4%	18%
Western Europe	7%	14%	13%	18%	80%	58%	35%	11%	45%	21%
Central, Eastern and Southern Europe	-2%	-6%	-10%	-3%	3%	-1%	19%	-6%	4%	19%
Other	81%	0%	-27%	-21%	-50%	17%	0%	7%	-16%	6%
Total	7%	4%	-1%	5%	26%	24%	13%	4%	16%	18%

NON-STATUTORY ANALYSIS OF GROSS WINNINGS REVENUE

These tables are for information only and do not form part of the condensed financial statements

Gross winnings revenue by product (after Free Bets)
(GBP 'm)

TOTAL BY PRODUCT	2015 Q3	2015 Q2	2015 Q1	2014 Q4	2014 Q3	2014 Q2	2014 Q1	2015 YTD	2014 FY	2013 FY
Gross winnings revenue										
Sports Betting	39.8	34.9	35.5	30.8	38.1	31.9	32.9	110.2	133.7	101.7
Casino & Games	42.3	40.6	34.9	40.2	36.8	37.5	35.3	117.8	149.8	131.6
Poker	1.3	1.9	2.2	2.3	2.0	1.7	2.4	5.4	8.4	13.5
Other	2.7	3.1	3.5	4.7	3.5	6.0	5.9	9.3	20.1	21.2
Total	86.1	80.5	76.1	78.0	80.4	77.1	76.5	242.7	312.0	268.0

Share of total %										
Sports Betting	46%	43%	47%	39%	47%	41%	43%	45%	43%	38%
Casino & Games	49%	50%	46%	52%	46%	49%	46%	49%	48%	49%
Poker	2%	3%	3%	3%	3%	2%	3%	2%	3%	5%
Other	3%	4%	4%	6%	4%	8%	8%	4%	6%	8%

Quarterly Year-on-Year & Year-on-Year growth %

Sports Betting	4%	9%	8%	7%	59%	40%	25%	7%	31%	16%
Casino & Games	15%	8%	-1%	12%	15%	19%	9%	7%	14%	24%
Poker	-35%	12%	-8%	-28%	-31%	-45%	-43%	-11%	-38%	-19%
Other	-23%	-48%	-41%	-28%	-33%	28%	22%	-40%	-5%	29%

Sports Betting gross margins
(GBP 'm)

	2015 Q3	2015 Q2	2015 Q1	2014 Q4	2014 Q3	2014 Q2	2014 Q1	2015 YTD	2014 FY	2013 FY
Sports Betting Stakes	513.8	517.6	483.5	459.6	412.2	460.6	412.5	1,514.9	1,744.9	1,463.6
<i>Sports Betting Gross winnings revenue:</i>										
Live Betting	23.1	21.5	21.6	17.1	18.7	15.9	16.3	66.2	68.0	52.2
<i>Live Betting Margin %</i>	6.5%	6.0%	6.8%	6.0%	6.6%	5.3%	6.2%	6.4%	6.0%	5.7%
<i>Live Betting Share %</i>	50.9%	53.2%	52.4%	47.5%	45.0%	43.2%	45.1%	52.1%	45.2%	46.4%
Pre-game Betting	22.3	18.9	19.6	18.9	22.9	20.9	19.9	60.8	82.6	60.2
<i>Pre-game Betting Margin %</i>	14.3%	11.8%	11.8%	11.0%	17.7%	13.0%	13.4%	12.6%	13.4%	11.1%
<i>Pre-game Betting Share %</i>	49.1%	46.8%	47.6%	52.5%	55.0%	56.8%	54.9%	47.9%	54.8%	53.6%
Total before Free Bets	45.4	40.4	41.2	36.0	41.6	36.8	36.2	127.0	150.6	112.4
<i>Sports Betting margin % (before FB)</i>	8.8%	7.8%	8.5%	7.8%	10.1%	8.0%	8.8%	8.4%	8.6%	7.7%
Free Bets	-5.6	-5.5	-5.7	-5.2	-3.5	-4.9	-3.3	-16.8	-16.9	-10.7
Total after Free Bets	39.8	34.9	35.5	30.8	38.1	31.9	32.9	110.2	133.7	101.7
<i>Sports Betting margin % (after FB)</i>	7.7%	6.7%	7.3%	6.7%	9.2%	6.9%	8.0%	7.3%	7.7%	7.0%