



Press information

Malta, 30 September 2015

Unibet Group's acquisition of Stan James Online finalised

Following the satisfaction of conditions precedent, Unibet Group plc has today finalised the acquisition of the online gambling business of Stan James Group plc.

The acquisition price of GBP 19 million adjusted for customer liabilities that Unibet Group will take over has been paid as cash up front today.

Unibet Group plc will consolidate the online gambling business of Stan James Group plc as from today in its results.

The transaction does not include the UK shops business operated under the Stan James brand, which for a transitional period has been granted rights to the brand. Stan James is one of the most well respected online gambling operators in the locally regulated UK market offering online sports betting, casino and poker through its web site www.stanjames.com.

Stan James Online will continue to trade under the existing brand and through the current platform and its customers need take no action as a result of today's announcement. Further information will be provided to Stan James Online customers on a continuous basis.

For more information:

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About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 21 languages to over 10.3 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.