



Exchange rates for the fourth quarter 2015

Unibet Group's reporting currency of GBP has continued to strengthen significantly against Unibet Group's other main trading currencies as shown in the tables below. While this has no material impact on the underlying development in Unibet Group's business, it does affect the reported results when translated into GBP.

The weighted average strengthening of GBP against Unibet Group's main currencies was approximately 11 per cent between the fourth quarter of 2014 and the fourth quarter of 2015.

Balance sheet rates:

Rate to GBP	31-Dec-14	31-Dec-15	YoY Delta
SEK	12.059	12.521	-3.8%
NOK	11.609	13.084	-12.7%
EUR	1.284	1.362	-6.1%
DKK	9.559	10.168	-6.4%
AUD	1.852	2.105	-13.7%
	1.904	2.030	-6.6%

Income statement averages for the quarter:

Rate to GBP	Avg Q4 14	Avg Q4 15	YoY Delta
SEK	11.762	12.882	-9.5%
NOK	10.906	12.936	-18.6%
EUR	1.267	1.385	-9.3%
DKK	9.432	10.334	-9.6%
AUD	1.852	2.105	-13.7%

For more information:

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About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 21 languages to over 13.2 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup