

Exchange rates for the third quarter of 2016

The net foreign exchange impact of the Unibet Group's main trading currencies against its reporting currency of GBP is shown in the tables below. While this has no material impact on the underlying development in Unibet Group's business, it does affect the reported results when translated into GBP.

The weighted average impact of GBP against Unibet Group's main currencies was a positive impact on Gross winnings revenue of approximately 14-15 per cent between the third quarter of 2015 and the third quarter of 2016.

Balance sheet rates:

Rate to GBP	30-Sep-15	30-Sep-16	YoY Delta
SEK	12.740	11.174	12.3%
NOK	12.897	10.437	19.1%
EUR	1.354	1.161	14.3%
DKK	10.101	8.654	14.3%
AUD	2.158	1.702	21.1%

Income statement averages for the quarter:

Rate to GBP	Avg Q3 15	Avg Q3 16	YoY Delta
SEK	13.149	11.194	14.9%
NOK	12.738	10.934	14.2%
EUR	1.394	1.177	15.6%
DKK	10.405	8.760	15.8%
AUD	2.137	1.732	19.0%

For more information:

Inga Lundberg, Investor Relations, +44 788 799 6116

About the Unibet Group

The Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. The Group provides services in 20 languages to over 15.3 million customers in over 100 countries through several subsidiaries and brands. The Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about the Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.