

Unibet Group share repurchase

Unibet Group has today repurchased 200,000 SDRs in accordance with the buy-back mandate which was received at the AGM on 17 May 2016.

For notice of any further repurchase please refer to the company website:

www.unibetgroupplc.com

For more information:

Inga Lundberg, Investor Relations +44 788 799 6116

About Unibet Group

Unibet Group is one of Europe's largest listed online gambling operators and is listed on Nasdaq Stockholm. Unibet Group provides services in 20 languages to over 15.3 million customers in over 100 countries through several subsidiaries and brands. Unibet Group is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is audited and certified by eCOGRA in relation to the pan-European CEN standard on consumer protection and responsible gaming.

More information about Unibet Group plc can be found on www.unibetgroupplc.com and twitter.com/UnibetGroup.