



Kindred Group Press Release

Malta, 21 February 2018

Kindred Group's CEO purchases SDRs in Kindred

Henrik Tjärnström, CEO of Kindred Group plc has on 15 February 2018 purchased 28,000 SDRs in Kindred Group plc.

After the purchase, his holdings totals to 1,371,578 SDRs.

For more information:

Inga Lundberg, Investor Relations, +44 788 799 6116

About Kindred Group

Kindred Group is listed on Nasdaq Stockholm Large Cap, and is one of Europe's largest online gambling operators. Kindred Group is home to 11 brands, which serve over 21 million customers worldwide. Kindred Group is a founding member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Kindred Group plc, "Fawwara Bldgs", Msida Road, Gzira GZR1402, Malta

Tel: +356 2133 3532 Fax: +356 2343 1510 Website: www.kindredgroup.com

Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.

