

## Kindred Group Press Release

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# Kindred - winner of Sweden's Best Looking Office

**Kindred Group is the proud winner of 'Sweden's Best Looking Office'. The competition puts the spotlight on companies that have successfully combined aesthetic and compelling environments with a smart and flexible working space adapted to fit the organisations specific needs. Kindred Group moved into its award-winning, purpose-built facility in April this year.**

Kindred Group (former Unibet Group) is the proud winner of Sweden's Best Looking Office. A competition arranged annually by Fastighetssverige and Lokalnytt.se. Kindred moved into their new office at Urban Escape in central Stockholm in April after a close cooperation with the architect bureau Studio Stockholm.

The process of designing a first-class international tech hub started with a survey completed by Kindred employees to get an understanding of the needs and wishes of employees. From these responses a sustainable and flexible working environment that symbolises Kindred's culture, values and technological business, was formed. The facilities also mirror the diversity of Kindred's employees, who come from 48 different nations.

"Kindred is a growing business and therefore in need of a flexible and modern office that can accommodate our future needs. Sustainability is an important component for Kindred, and this is reflected in how we chose to design our workspace. I believe that this is something that we - in cooperation with Studio Stockholm - can be very proud of", says Kajsa Ericsson, Head of Facilities Management at Kindred Group.

"Studio Stockholm has for several years worked with a line of gambling- and tech companies which gives us an understanding of the sector and suggestions on different type of solutions that can create value over time. Kindred realized that they needed to develop an international tech hub in Stockholm that reflects the companies culture and values which they today get rewarded for with a well deserved prize, says Marco Checchi, founding partner and interior designer at Studio Stockholm.

"We used employee needs as a foundation when establishing our new tech hub. We managed to successfully create a working environment which fulfills the brief of needing a space to work in an effective and sustainable manner. In areas where we didn't find solutions meeting the criteria that we set up on the market, we choose to invent and design them ourselves. By employees - for employees, states Kajsa Ericsson.

### For more information:

Maria Angell-Dupont  
External Communications Manager  
+ 46 721 651 517  
press@kindredgroup.com

Kindred Group plc, The Centre, Tigne Point, Sliema, TPO 0001, Malta

Tel: +356 2133 3532 Fax: +356 2343 1510 Website : [www.kindredgroup.com](http://www.kindredgroup.com)

Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.

## About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 26 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on [www.kindredgroup.com](http://www.kindredgroup.com).

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