

Kindred Group Press Release

Malta, 28 January 2019

Kindred signs with Mohegan Sun Pocono in Pennsylvania

Kindred Group has signed a strategic partnership with Mohegan Sun Pocono in Pennsylvania. The agreement covers an initial five years, with the possibility to extend for two additional five-year terms, giving Kindred the ability to offer online and offline sports betting and online gaming in Pennsylvania.

Kindred Group (previously Unibet Group) has signed a strategic partnership with Mohegan Sun Pocono, covering online and offline sports betting and online gaming in Pennsylvania. Kindred will offer customers an online sportsbook and casino experience under the Unibet brand, as well as a Unibet sports betting lounge at Mohegan Sun Pocono. The initial phase of the strategic partnership covers five years with the possibility to extend the collaboration for two additional five-year terms.

Mohegan Sun Pocono is owned by Mohegan Gaming & Entertainment and located outside Plains, Pennsylvania. It offers a complete experience from hotel, food and shopping to gaming and entertainment. Combining Mohegan Sun Pocono's full destination experience with Kindred's digital customer experience and data analysis capacity, will create a unique and strong offering in Pennsylvania.

"We've aligned with one of the best online casino and sport book operators in online regulated markets which will allow us to offer best in class experience to our existing customers as well as attracting new ones, said Aviram Alroy, VP Interactive Gaming at Mohegan Gaming and Entertainment. Introduction of the Kindred offering to the market is a great positive for Mohegan Sun as well as the state of Pennsylvania."

"We are excited and proud to extend our US footprint into one of the largest US states to regulate both online sports betting and casino. Finding a strong partner who shares Kindred's dedication to customer experience and values has been critical, and I am delighted that we have found just that in Mohegan Sun Pocono. I am confident that Kindred and Mohegan Sun Pocono will offer customers in Pennsylvania a truly great online sports betting and casino experience", says Manuel Stan, SVP Kindred US.

Pennsylvania will be the second state that Kindred Group has entered, following its entrance in New Jersey. The partnership with Mohegan Sun Pocono is part of Kindred's process to secure regulatory approval in Pennsylvania.

Kindred Group will continue to invest in growing its US operations where market conditions support a sustainable business model.



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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 24 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,400 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

About Mohegan Sun Pocono

Mohegan Sun Pocono, owned by Mohegan Gaming & Entertainment, is one of the most distinctive and spectacular entertainment, gaming, shopping and dining destinations in Pennsylvania. Situated on 400 acres in Plains, Pennsylvania, Mohegan Sun Pocono features a 238-room hotel with on-site spa and adjacent 20,000 square-foot Convention Center. It is currently home to 82,000 square feet of gaming space including 91 live table games, 2,300 slot machines and electronic table games, a variety of dining and shopping options, nightlife, entertainment and live harness racing. Mohegan Sun Pocono is within easy access of New York, Philadelphia, New Jersey and Delaware. More information is available by calling 1.888.WIN.IN.PA (1.888.946.4672) or visiting our website. Connect with us on Facebook, follow us on Twitter or Instagram, download our app and view us on YouTube.

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