

## Kindred Group Press Release

Malta, 18 September 2019

# Troll Hunters 2 launched on all Kindred platforms

**Kindred Group partners with Play'n GO and proves once again the key importance that "exclusive content" holds in an otherwise content-saturated industry with the launch of Troll Hunters 2.**

Kindred Group (formerly Unibet Group) partners with Play'n GO in an exclusive release of Troll Hunters 2, the sequel to the record-breaking first chapter of the Troll Hunters saga launched by Kindred and Play'n Go back in 2013.

"Kindred has recently invested heavily in the quality of their exclusive games. We believe that product quality is ultimately what customers will recognize and value. This is what will set us apart from the competition and lead the way forward in casino", says Ale Rallo, Games Development Manager, Kindred Group.

"Creating exclusive and localised content isn't easy," says Johan Törnqvist, CEO of Play'n GO. "But, with our gaming expertise and Kindred's knowledge of their market and its players, together we created a title that we knew people would love, and we can already see it succeeding. It's also a learning experience that will, ultimately, lead to more collaboration and even better ideas and concepts in the future."

### For more information:

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### About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 26 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on [www.kindredgroup.com](http://www.kindredgroup.com).

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