

## Kindred Group Press Release

Malta, 12 October 2019

# Unibet customer bets big for Astros to win World Series

US based entrepreneur Jim McIngvale - "Mattress Mack" places USD 1 million bet with Unibet at 2.20 for Houston Astros to win the World Series. The bet placed in New Jersey on 11 October is the first of its size for Unibet in the US and demonstrates the company has a strong offering.

Unibet, part of Kindred Group, has on 11 October accepted a bet from the US based entrepreneur Jim McIngvale, owner of Gallery Furniture. The bet is USD 1 million at 2.20 for the Houston Astros to win the World Series of baseball. Kindred Group will carry a risk of USD 2.2 million and, if materialised, will be paid out by the end of the month when the World Series ends.

Jim McIngvale's decision to place this bet with Unibet in New Jersey demonstrates the strong offer Unibet has brought to the US market.

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### About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe and Australia, offering over 26 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on [www.kindredgroup.com](http://www.kindredgroup.com).

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