

Kindred Group Press Release

Malta, 2 December 2020

Ström declines re-election in 2021 to the Board of Directors of Kindred

Anders Ström, Non-Executive Chairman of the Board of Kindred Group plc, has of today informed the Nomination Committee of Kindred that he will not stand for re-election at the Annual General Meeting 2021 of the Kindred Group.

- Some years ago I made the promise to myself that I, before my 50th birthday, would start to disengage from the forward positions in the companies that I am invested in, and spend more time managing the investments as such and with my family. Moreover, there are also neglected friends and leisure pursuits that I wish to give more attention to, Anders Ström says.

- By informing the Nomination Committee that I will not stand for re-election at the AGM of 2021, I will thus be able to start fulfilling this promise before I turn fifty, on Friday the 4th.

Ström concludes:

- Kindred has undertaken a fantastic journey during the 23 years that have passed since I founded its most well know brand, Unibet, and has developed into a great company with almost 30 million customers, 1,600 employees, and with excellent further opportunities of growth with the right strategies and focus. Hence, I look forward to taking part of such a growth in value as an owner and investor.

- Throughout the years, Anders Ström has been an important and inspiring asset to the board of Kindred, and he has provided it with in depth knowledge of the industry and contributed to a stable and competent board, says the Chairman of the Nomination Committee, Evert Carlsson.

This information is such that Kindred Group plc is required to disclose under the EU Regulation of Market Abuse, MAR.

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, Australia and the USA, offering over 25 million customers across 11 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a founding member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.
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