

Kindred Group Press Release

Malta, 20 December 2021

Repurchase of shares/SDRs in Kindred Group plc July to December 2021

During the period of 1 December 2021 until 17 December 2021 Kindred Group plc has repurchased a total of 942,000 shares/SDRs within the buy-back programme initiated by the Board of Directors on 23 July 2021 with the purpose to return excess cash to Kindred's shareholders. The programme is now completed and has been carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation (EU No. 596/2014) ("MAR") and the applicable rules of Nasdaq's Nordic Main Market Rulebook for Issuers of Shares.

All acquisitions have been carried out on Nasdaq Stockholm by Nordea Bank Abp on behalf of Kindred. Following the acquisitions and as of 17 December 2021, Kindred's holding of own shares/SDRs amounted to 7,486,839. The total number of issued shares in Kindred is 230,126,200.

Throughout the programme Kindred has repurchased a total of 4,652,000 shares/SDRs at a volume-weighted average price of 129.0 SEK per share. Within the frame of the buy-back programme a maximum of 6,000,000 shares/SDRs were allowed to be repurchased, with an aggregated value of up to maximum SEK 600,000,000.

For information about the transactions carried out under the buy-back programme, please see:

Nasdaq Stockholm:

<http://www.nasdaqomx.com/transactions/markets/nordic/corporate-actions/stockholm/repurchases-of-own-shares>

or

Kindred Group:

<http://www.kindredgroup.com/investors/the-share/share-buy-back/>

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU No. 596/2014). The information was submitted for publication, through the agency of the contact person, on 20-12-2021 07:30 CET.

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

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