

Kindred Group Press Release

Malta, 8 March 2021

Repurchase of shares/SDRs in Kindred Group plc

During the period of 1 March 2021 until 5 March 2021, Kindred Group plc ("Kindred" or the "Company"), has repurchased a total of 704,000 shares/SDRs as part of the buy-back program initiated by the Board of Directors with the purpose to return excess cash to the Company's shareholders. The buy-back program, which Kindred announced on 26 February 2021, is carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation No 596/2014 ("MAR"), the EU Commission's delegated Regulation No 2016/1052 (the "Safe Harbour Regulation") and the applicable rules of Nasdaq's Nordic Main Market Rulebook for Issuers of Shares.

The shares/SDRs have been repurchased as follows.

Date	Aggregated daily volume (no of shares)	Weighted average share price per day (SEK)	Total daily transaction value (SEK)
1 March 2021	200,000	138.9863	27,797,260
2 March 2021	400,000	143.9070	57,562,800
3 March 2021	40,000	143.2968	5,731,872
4 March 2021	32,000	138.7811	4,440,995
5 March 2021	32,000	132.5752	4,242,406

All acquisitions have been carried out on Nasdaq Stockholm by Nordea Bank Abp on behalf of Kindred. Following the acquisitions above, Kindred's holding of own shares/SDRs amounted to 3,675,358 as per 5 March 2021. The total number of issued shares in Kindred is 230,126,200.

A full breakdown of the transactions conducted in accordance with article 5.3 of MAR and article 2.3 of the Safe Harbour Regulation is attached to this press release. A maximum of 2,000,000 shares/SDRs can be repurchased within the frame of the buy-back program and the total share repurchases under the program may not exceed SEK 190,000,000. For information about all transactions carried out under the buyback program, please see Nasdaq Stockholm's website:

<http://www.nasdaqomx.com/transactions/markets/nordic/corporate-actions/stockholm/repurchases-of-own-shares>

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 08-03-2021 07:30 CET.

For more information:

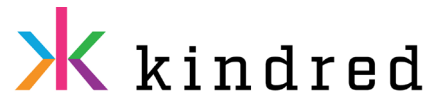
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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 1,600 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of ESSA (sports betting integrity). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

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