

## Kindred Group Press Release

Malta, 24 October, 2022

### Kindred continues its expansion in North America

**Kindred continues its expansion in North America by partnering up with the Swinomish Tribe at their Swinomish Casino & Lodge in Anacortes, Washington. The partnership entails a six-year agreement, with a five-year right to extend.**

Kindred Group plc (Kindred) has signed an agreement with the Swinomish Tribe in Anacortes, Washington. Kindred and Swinomish will launch the Unibet & Swinomish Sportsbook at Swinomish Casino & Lodge in Anacortes, Washington, pending licensure and regulatory approvals. Once operational, Washington will mark the seventh state in which Unibet is live with its sportsbook product in the US. The initial phase of the strategic partnership covers six years, with the possibility of extending the collaboration for an additional five-year term.

"We are very excited to expand our footprint in the US, and to do so together with the Swinomish tribe. The opening of a Sportsbook Lounge at the Swinomish Casino and Lodge will allow us to offer best in class sports betting experience", says Manuel Stan, SVP of North America Kindred Group.

Kindred Group will continue to invest in growing its US operations where market conditions support a sustainable business model.

#### For more information

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#### About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. Find Unibet in North America at [az.unibet.com](http://az.unibet.com), [on.unibet.ca](http://on.unibet.ca), [va.unibet.com](http://va.unibet.com), [pa.unibet.com](http://pa.unibet.com), [in.unibet.com](http://in.unibet.com), [ia@unibet.com](mailto:ia@unibet.com) and [nj.unibet.com](http://nj.unibet.com). Kindred Group employs more than 2,000 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on [www.kindredgroup.com](http://www.kindredgroup.com).