

Kindred Group Press Release

Malta, 1 September 2022

Repurchase of shares/SDRs in Kindred Group plc during 1 – 31 August, 2022

During the period 1 August to 31 August 2022, Kindred Group plc (“Kindred” or the “Company”), has repurchased a total of 852,205 shares/SDRs as part of the share buy-back programme initiated on 1 August 2022. The buy-back programme was initiated by the Board of Directors with the purpose to return excess cash to the company’s shareholders. The programme is carried out in accordance with the Maltese Companies Act, EU Market Abuse Regulation (EU No. 596/2014) (“MAR”) and the applicable rules of Nasdaq’s Nordic Main Market Rulebook for Issuers of Shares.

All acquisitions have been carried out on Nasdaq Stockholm by Nordea Bank Abp on behalf of Kindred. The acquisitions during the period have been made at a volume weighted average price of 91.02 SEK per share. Following the acquisitions and as of 31 August 2022, Kindred’s holding of own shares/SDRs amounted to 10,818,679. The total number of issued shares in Kindred is 230,126,200.

For information about the transactions carried out under the buy-back programme, please see:

Nasdaq Stockholm:

<http://www.nasdaqomx.com/transactions/markets/nordic/corporate-actions/stockholm/repurchases-of-own-shares>

or

Kindred Group:

<http://www.kindredgroup.com/investors/the-share/share-buy-back/>

This disclosure contains information that Kindred Group is obliged to make public pursuant to the EU Market Abuse Regulation (EU No. 596/2014). The information was submitted for publication, through the agency of the contact person, on 01-09-2022 14:45 CEST.

For more information:

Patrick Kortman, Director Corporate Development & Investor Relations, +46 723 877 438

Linda Lyth, Investor Relations Manager, +46 767 681 337

ir@kindredgroup.com

About Kindred Group

Kindred Group is one of the world’s leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 2,000 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB