

Kindred Group Press Release

Malta, 4 May 2022

Response to Corvex Management's statement

Kindred Group plc (Kindred) has taken notice of the statement issued by Corvex Management earlier today regarding its investment in Kindred. Kindred is recognised as a leading operator in the global online gambling sector and the Board and management are fully committed to the Group's current strategic direction.

"We are confident about the long-term opportunities for the company and value creation potential for all our shareholders. We welcome and look forward to continuing a constructive dialogue with all our shareholders going forward", comments Evert Carlsson, Chairman of the Board at Kindred Group.

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About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, US and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs about 2,000 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB