

Kindred Group Press Release

Malta, 29 June 2023

Kindred demonstrates commitment to data security by achieving SOC 2 certification

Kindred has received Service Organization Controls 2 (SOC 2) – Type 2 compliance status in Ontario, Canada. SOC 2 is a recognized leading North American standard allowing companies to demonstrate their information systems, security policies and procedures meet the highest standards of data security and operational excellence.

Following a rigorous audit process, Kindred Group plc's (Kindred) flagship brand Unibet received Service Organization Controls 2 (SOC 2) – Type 2 compliance status in Ontario, where Unibet is a leading provider of Casino and Sportsbook products. The audit conducted by MNP LLP involved a holistic and detailed independent assessment of Unibet's controls and practices, evaluating areas such as data management, system availability, logical and physical access controls, change management, and risk assessment. Subsequently, MNP has also affirmed that all data gathered, and systems hosted by Unibet's partner in Ontario, Pala Interactive, meets the Trust Service Criteria of security and processing integrity requirements.

"We are thrilled to announce our successful completion of SOC 2 (Type 2) audit without any reported exceptions. This achievement is a testament to our ongoing commitment to providing the highest level of security to our customers. It demonstrates our dedication to meeting and exceeding industry best practices while maintaining a high level of trust and confidence in our services", says Amanda Brewer, Country Manager Canada, Kindred Group.

"Kindred have always been driving toward exceeding industry standards for information security and privacy. By protecting our operating platform and safeguarding customer data, we provide a safe and secure commercial offering to all our markets. We are pleased that our SOC 2 compliance has proven our continued commitment to one of Kindred's core values - We build on trust", says Sören Thörnlund, Chief Technology Officer, Kindred Group.

For more information:

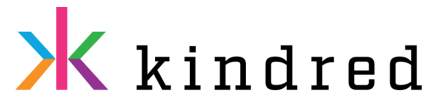
Maria Angell-Dupont, External Communications Manager at Kindred Group
press@kindredgroup.com
+46 721 651 517

About Kindred Group

Kindred Group is one of the world's leading online gambling operators with business across Europe, North America and Australia, offering over 30 million customers across 9 brands a great form of entertainment in a safe, fair and sustainable environment. The company, which employs approximately 2,500 people, is listed on Nasdaq Stockholm Large Cap and is a member of the European Gaming and Betting Association (EGBA) and founding member of IBIA (International Betting Integrity)

Kindred Group plc, Level 6, The Centre, Tigne Point, Sliema, TPO 0001, Malta
Registered office: c/o Camilleri Preziosi, Level 2, Valletta Buildings, South Street, Valletta, Malta. Company No: C 39017. Registered in Malta.

www.kindredgroup.com



Association). Kindred Group is audited and certified by eCOGRA for compliance with the 2014 EU Recommendation on Consumer Protection and Responsible Gambling (2014/478/EU). Read more on www.kindredgroup.com.

Nasdaq Stockholm, KIND-SDB

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